

# **General Data Protection Regulations Agreement**

# **Privacy Policy**

We respect your privacy and are committed to protecting your personal data. In this privacy policy, we will inform you i) how we collect and use your personal data and ii) about your privacy rights.

#### **Purpose**

The goal of this policy is to give you information about how 3D Geoinfo collects and processes your personal data in accordance with the General Data Protection Regulations (GDPR).

It is important that you read this privacy notice together with any other privacy policy or fair processing notice we may provide on specific occasions when we are collecting or processing your personal data so that you are fully aware of how and why we are using your data. This privacy notice supplements all other notices.

3D Geoinfo is not affiliated with any legal entities.

### Introduction

This privacy policy will help you understand what information we collect and use at 3D Geoinfo, and the choices you have associated with that information. When we refer to "we," "our," or "us" in this policy, we are referring to the 3D Geoinfo Conference. and its subsidiaries and affiliates, which provide the Services to you. The "Services" refers to the applications, services, and websites (marketing and product) provided by 3D Geoinfo. This privacy policy covers the digital properties listed here. The use of information collected through our service shall be limited to the purpose of providing the services for our customers and as specified herein.

# **Contents:**

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- 4. Accessing Your Data
- 5. Your Legal Rights

# 1. Information We Collect and Receive

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed

(anonymous data). We may collect, use, and store different kinds of personal data to provide you Services as follows:

### **Customer Account and Registration Data:**

This includes information you provide to register for events, webinars, surveys, etc. and may include, first and last name, billing information, a password, and a valid email address.

# **Service Data (including Session and Usage data):**

When you use our Services, we receive information generated through the use of the Service, either entered by you or others who use the Services with you, for example, schedules, attendee info, etc., or from the Service infrastructure itself, for example, duration of session, use of webcams, connection information, etc. We may also collect usage and log data about how the services are accessed and used, including information about the device you are using the Services on, IP addresses, location information, language settings, what operating system you are using, unique device identifiers and other diagnostic data to help us support the Services.

**Location Information:** In the process of providing technical content, location-based information may be collected to improve the service that you are paying for. If you wish to opt-out of the collection and use of your collection information, you may do so by turning it off on your device settings.

**Device Information:** In the process of providing technical content, we may collect information on the type of device you use, operating system version, and the device identifier (or "UDID").

#### 2. Use of the Information We Collect and Receive

3D Geoinfo may access (which may include, with your consent, limited viewing or listening) and use the data we collect as necessary (a) to provide and maintain the Services; (b) to address and respond to service, security, and customer support issues; (c) to detect, prevent, or otherwise address fraud, security, unlawful, or technical issues; (d) as required by law; (e) to fulfill our contracts; (f) to improve and enhance the Services; (g) to provide analysis or valuable information back to our Customers and users.

Some specific examples of how we use the information:

- Create and administer your account
- Send you an order confirmation
- Facilitate and improve the usage of the services you have ordered
- Assess the needs of your business to determine suitable products
- Send you product updates, marketing communication, and service information
- Respond to customer inquiries and support requests
- Conduct research and analysis
- Display content based upon your interests

- Analyze data, including through automated systems and machine learning to improve our services and/or your experience
- Provide you information about your use of the services and benchmarks, insights and suggestions for improvements

3D Geoinfo also collects and stores meeting attendee information to fulfill our obligation to our customers and provide the Services. 3D Geoinfo will retain your information as long as your account with us is active, to comply with our legal obligations, to resolve disputes, and enforce our agreements.

# 3. Information Sharing

Ensuring your privacy is important to us. We do not share your personal data with third parties except as described in this privacy policy.

# Examples of how we may share information with service providers include:

- Correspondences related to event billing
- Providing customer support
- Sending marketing communications related to this years and future 3D Geoinfo events
- Responding to your questions and requests. If you contact us with a problem or question, we will use your information to respond.
- Sending you Service and administrative emails and messages. We may contact you to
  inform you about changes in our Services, our Service offerings, and important servicerelated notices, such as billing, security and fraud notices. These emails and messages
  are considered a necessary part of the Services and you may not opt-out of them.

# 4. Accessing Your Data

Our customers can always review, update, or change personal information by contacting an event coordinator at 3dgeoinfo2021@gmail.com.

# 5. Your Legal Rights

You have the legal rights to:

**Request access** to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.

**Request correction** of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.

**Request erasure** of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully

or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons, in which case we will notify you at the time of your request.

**Object to processing** of your personal data where we are relying on a legitimate interest and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.

Request restriction of processing of your personal data. This enables you to ask us to suspend the processing of your personal data in the following scenarios: (a) if you want us to establish the data's accuracy; (b) where our use of the data is unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims; or (d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.

Withdraw consent at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.